

keepsakes.



*The mission is to capture moments.
The vision is to be a space for keepsakes that
are worth remembering.*

Jay Agonoy shares thoughts about Anime, Cosplay, Idols, Food, Tech and Life in between on his [podcast](#), [online journal](#) and video log on [Facebook](#) and [YouTube](#).

keepsakes. as a web log has featured a lot of events, movie screenings, restaurants, pictorials and even artists such as [FLOW](#) and [Mika Kobayashi](#), the World Cosplay Summit Philippines National Preliminaries in [2017](#) and [2018](#), Cebu's [Otakufest](#) and Baguio's [Cosplay Tanabata 7](#) in 2019.

On video, **keepsakes.** has featured MNL48's [spread](#) to [public knowledge](#), [anime idol culture](#) and [amateur radio](#). It even ventured into its first full-length travelogue, "[The First and Last Journey](#)" single-handed produced in Manila and Singapore.

In the middle of 2018, **keepsakes.** launched as a podcast featuring conversations between [wrestlers](#), [idol fans](#), [yuri fans](#), [a journalist covering the anime beat](#) and [a cosplay community figure](#), distributed over Anchor.fm, Google Podcasts, Apple Podcasts and Spotify alongside four more podcast platforms.



Photo: Brian Durano



Photo: AnimePH

DEMOGRAPHICS

Audience

40% Female

60% Male

Location

90% Philippines

10% Others



480+ Followers
[@jayagonoy](#)



190+ Subscribers
[youtube.com/JayAgonoy](#)



2,000+ total plays
[anchor.fm/keepsakes](#)



2,400+ Fans
[fb.me/keepsakesbyjay](#)

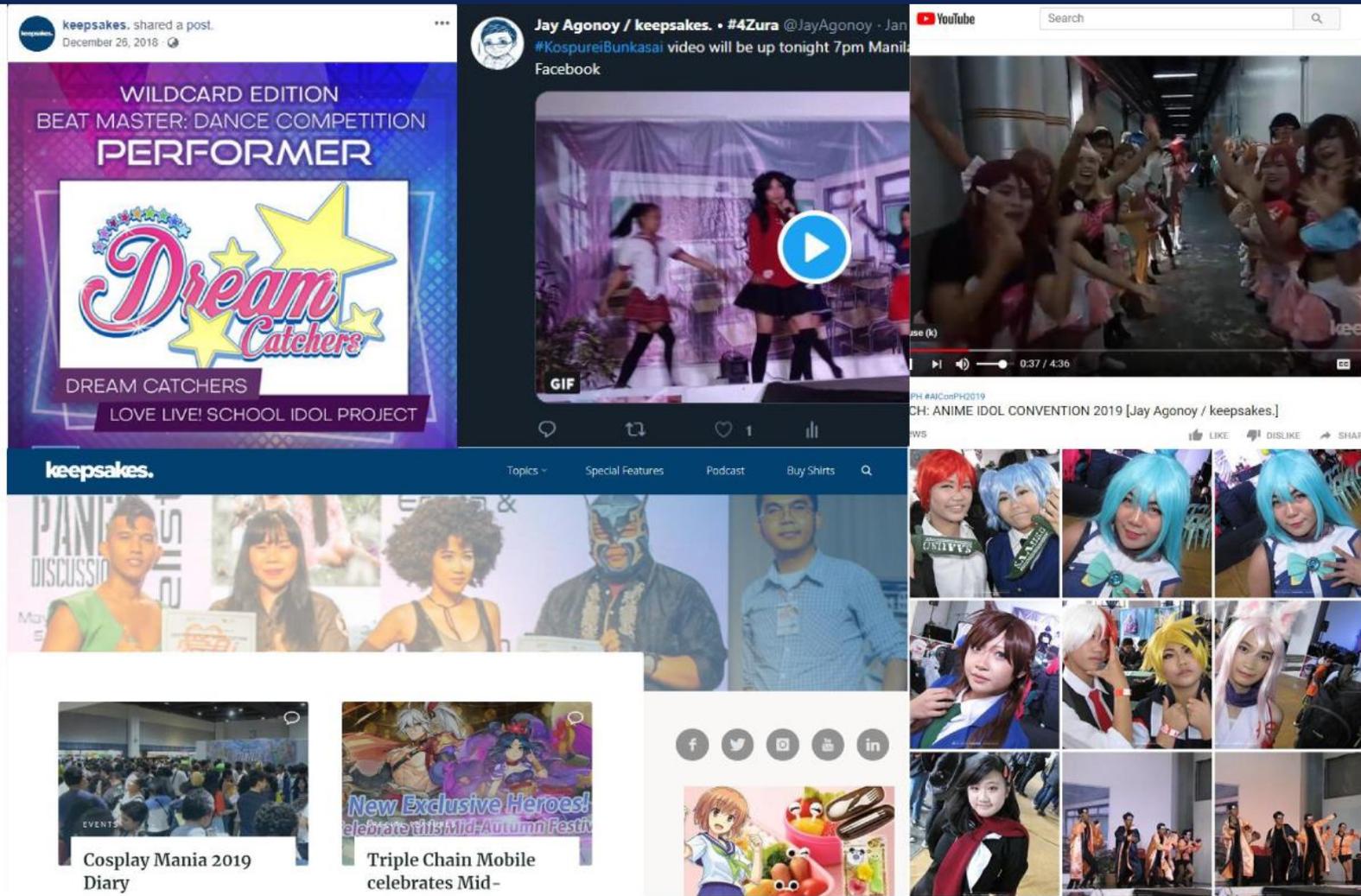


428 Followers
[@jayagonoyxyz](#)



300+ stories
[jayagonoy.xyz](#)

What can keepsakes. offer?



Social Media Promotion

- Sharing of posts done by partner on Facebook and Twitter*
- Inclusion on Events Calendar inside keepsakes. Facebook page
- Instagram Feed/Stories*

*(material to be provided by partner)

Photo / Video Feature

- Event Proper / Post-Event Photo Gallery on keepsakes. Facebook page
- Pre-event / Post-event Feature posted on applicable platforms
- Facebook Live Updates

Podcast Mentions

- Mentions on a separate segment within the keepsakes. Podcast

Website Presence

- Presence on jayagonoy.xyz
- Feature posting
- Ad placement

Previous Event Partnerships



LET'S TALK



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